



# Marketing manager

## About Edge

Our platform is created for gamers, managers, and league owners to bring regulation to an unregulated industry. Edge links social and gaming data to payments via smart contracts.

## About the role

As our marketing manager you will be responsible for all the marketing within the company and activities within the marketing department whilst working closely with the CEO, product and business development teams to bring ideas to life.

### RESPONSIBILITIES

- Developing the marketing strategy for the company in line with company objectives.
- Co-ordinating marketing campaigns with sales activities.
- Creation and publication of all marketing material in line with marketing plans.
- Planning and implementing marketing campaigns.
- Manage the effectiveness of marketing campaigns and make continuous improvements.
- Analysing potential strategic partner relationships for company marketing.

### ESSENTIAL REQUIREMENTS:

#### Must have:

- Extensive experience with the above responsibilities
- The ability to work without needing hand holding
- Have an up to date CV

#### Nice to have:

- Interest and knowledge of esports and gaming
- Experience working for a startup

**Please send CVs and portfolio links to [recruitment@edge.gg](mailto:recruitment@edge.gg)**