



Job Spec: Social Media Manager

About Edge

Edge is a data company. We track and analyze social and gaming data and use it to make payments to influencers and streamers. We revolutionize how people get paid for their influencer, in-game and on-stream performance. We change the way you contract & pay gamers, as well as track & analyze social and game data. We enable full digital transformation and allow your business to operate more efficiently and intelligently.

Edge is a well-capitalized startup with more than 50 years of experience in technology and gaming. It was founded by a former sports lawyer, a former Nintendo executive and a 17-year-old tech star. Edge is LDN based but has team members in the US, Middle East and Asia.

Our core values are:

1. Team First
2. No Assholes
3. Stay Edgy

Laddr

Edge is about to launch an app to the app store called Laddr.

Laddr is a competitive gaming app. Every hour, we release gaming challenges, our community has to do the challenges for points. At the end of the month, whoever climbs highest on the laddr, wins epic prizes provided by sponsors.

What you'll do

- Run Laddr's social media accounts, obv's.
- Grow the laddr account into a behemoth gaming brand.
- Develop your own tone of voice. Make us laugh. Get our audience giddy for more.

What we require

You are ready to make this your own. No bullshit. Get stuck in. Create something exciting, edgy, meaningful, impactful, creative, whatever you want. Make your mark.

- Experience launching something cool. Tell us a story.
- Tell us when you've gone from 0 - 10K followers because of something wild you did. What did you learn from this experience?
- Have you created icons, gifs, memes, content? What else have you in your quiver?
- We are here to enable your creative flair. Please impress us.

Nice to haves

- Interest in influencers/ esports/ streaming/ software/ gaming
- Experience working remotely

What we offer

- Fully remote work
- Flexible working hours
- Unlimited holiday
- Working with a set of passionate, driven individuals who are all about the team mentality
- The opportunity to be early into an exciting startup and help build some really innovative tech
- Weekly social events

Please send CVs and portfolio links to recruitment@edge.gg